

Number ranges regulated by PhonepayPlus

Original wording...				Suggestions...			
Number Range	Typical Services	Regulated by PhonepayPlus?	Register?	Number Range	Typical Services	Regulated by PhonepayPlus?	Register?
0870	Used by business for sales and enquiries.	Yes if the cost per minute or per call is greater than 5.833p (excl. VAT).	No; providers who solely operate 0870 services are exempt from registration unless the service type is subject to Special Conditions.	0870 0871 0872 0873	Used by business for sales and enquiries. Also used for PRS such as international call routing and non-adult chat services.	Services operating on numbers beginning with 087 are regulated by the PSA if the Service Charge element of the call cost is greater than 5.833p per call or per minute (excluding VAT).	No; providers who solely operate services on 087 numbers are exempt from registration unless the service type is subject to Special Conditions.
0871/2/3	Used by business for sales and enquiries. Also PRS such as international call routing and non-adult chat services	Yes if the cost per minute or per call is greater than 5.833p (excl. VAT).	No; providers who solely operate 0871/2/3 services are exempt from registration unless the service type is subject to Special Conditions.				
09	Live entertainment Competitions TV Voting Call Routing Adult lines Recorded information Specialist advice	Yes, all numbers beginning with 09 are regulated by the PSA if the cost per minute or per call is greater than 5.833p (excl. VAT).	Yes	090 091	Live entertainment Competitions TV Voting Call Routing Recorded information Specialist advice	Services operating on numbers beginning with 09 are regulated by the PSA if the Service Charge element of the call cost is greater than 5.833p per call or per minute (excluding VAT).	Yes
				0908 0909 098	Adult lines		

118	Directory Enquiries	Yes; all 118 services are regulated by the PSA if the cost per minute or per call is greater than 5.833p (excl. VAT).	Yes
Mobile Shortcodes	Various PRS subscription services – competitions, dating, mobile content, tipster. Virtual chat Alert services Charitable donations	Yes, if the cost is above 10p per SMS or call.	Yes
MNO direct billing	PRS Subscriptions Content Virtual currency In app purchases Competitions Quasi-physical goods	Yes, if the cost is above 10p per transaction	Yes
Non-PRS numbers	Various PRS – any of the above	Yes, if the cost is above 10p per transaction, call or per minute	Yes
Chatlines, internet dialler software operated, sexual entertainment services	PRS as described	Yes, regardless of cost or number range	Yes

118	Directory Enquiries	Services operating on numbers beginning with 118 are regulated by the PSA if the Service Charge element of the call cost is greater than 5.833p per call or per minute (excluding VAT).	Yes
Mobile Shortcodes	Various PRS subscription services – competitions, dating, mobile content, tipster. Virtual chat Alert services Charitable donations	Yes, if the cost is above 10p per SMS or per call or per minute.	Yes
MNO direct billing	PRS Subscriptions Content Virtual currency In app purchases Competitions Quasi-physical goods	Yes, if the cost is above 10p per transaction.	Yes
Non-PRS numbers (such as 070 and 076)	Various PRS – any of the above	Yes, if the cost is above 10p per transaction, per call or per minute.	Yes
Chatlines	PRS as described	Yes, regardless of cost or number range .	Yes
Internet dialler software operated	PRS as described	Yes, regardless of cost or number range .	Yes
Sexual entertainment services	PRS as described	Yes, regardless of cost or number range .	Yes

Notes

Additional clarity can be gained by **sorting the prefixes into numerical order**.

Ofcom's reforms effective 1 July 2015 ensure that **0870** numbers are charged on exactly the same basis as other 087 numbers, such as **0871**, **0872** and **0873**. The entries for 0870 and for 0871, 0872 and 0873 can therefore be **merged** into one.

For **087** numbers, the threshold where CPRS regulation starts to apply can be better explained. CPRS regulation applies specifically where the **Service Charge element of the call cost** exceeds 5.833p per call or per minute.

Most premium rate services operate on **090** or **091** prefixes. Adult lines are restricted to the **0908**, **0909** and **098** prefixes. This being the case, the current **09** entry is **best split into two entries** explaining those details.

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For **118** numbers, the threshold where CPRS regulation starts to apply can be better explained. CPRS regulation applies specifically where the **Service Charge element of the call cost** exceeds 5.833p per call or per minute.

Calls to mobile shortcodes can be charged **per call or per minute**, not just per call.

The **Non-PRS numbers** category is intended to catch numbers **such as 070 and 076**. It is best to make this clear.

Additional clarity can be gained by **splitting the last row of the table into three separate entries**.