

**British Airways shuns “Greed and Foolishness”  
- others must do the same**

We are delighted to report that following strong criticism from the **fair telecoms campaign**, British Airways is now beginning the process of ceasing use of its 084 telephone numbers.

We were quoted in [the Sun of 30 May](#) stating

**“BA is being greedy and foolish. The Fair Telecoms Campaign calls on all users of 084 numbers to cease this foolishness.”**

Callers to the shortly to be ceased number – 0844 493 0797 – now hear only a recorded message.

The version in use at 5:30 pm on 30 May can be heard at [this link](#).

📞 *“If you are calling in reference to this week’s disruption, please re-dial using 0800 727 800*

📞 *“If you calling for any other reason, please re-dial on 0344 493 0797”*

📞 The message then continues with comments about the current status of BA’s operations, which are also heard when calling 0344 493 0797.

We believe that when the special circumstances which prevail at present have passed, callers will hear only a simple announcement of the new number to call.

The **fair telecoms campaign** is delighted that **BA** has started to make this positive move, and look forward to confirmation that all other 084 and 087 numbers across the **AIG** group will swiftly be subjected to the same process of necessary change.

We commented on this issue on BBC 5 Live Drive ([listen here](#)) as follows:



**“Let us hope that BA has [also cut off] all of their other 084 numbers”**



**“There are many others who are up to the same game ... with 084 and 087 numbers, which they should now be cutting off”**

Our briefing - [The ‘insanity’ of using 084 or 087 numbers - even when it is permitted](#) makes the point **in addition to** [regulations prohibiting use of these numbers for contact from customers](#).

## Spreading this good practice

We regularly update our lists of [Charities](#), [Local Authorities](#) and [Soccer Clubs](#), all of whom need to follow the lead set by others in their sector.

We know of many other cases, in various sectors (including aviation), and will be happy to share this research.

We are delighted that this information has to be updated frequently, because our battle against misuse of these numbers is being won.

Please get in touch for further information and comment.

